

**MEETING OF THE
DULUTH ECONOMIC DEVELOPMENT AUTHORITY
Wednesday, March 27, 2013 - 5:15 p.m.
Room 303, City Hall**

MINUTES

- Call To Order:** The March 27, 2013, meeting of DEDA was called to order by President Monaco at 5:15 p.m.
- Present:** Nancy Aronson Norr, Jay Fosle, John Heino, Emily Larson, Don Monaco
- Excused:** Christine Townsend
- Absent:** Dan Hartman
- Others Present:** Jeff Aanenson, Ron Brochu, Joan Christensen, Daniel Delmore, Christopher Eng, Sheryl Filby Williams, Tony Janoweic, Bronwyn Lipinski, Ross Lovely

APPROVAL OF MINUTES: February 27, 2013. Accept as written. Vote: Unanimous Larson/Heino/ (5-0)

RESOLUTIONS FOR APPROVAL

NEW BUSINESS

1. **RESOLUTION 13D-12: RESOLUTION AUTHORIZING A CONTAMINATION CLEANUP PROGRAM GRANT AGREEMENT WITH THE STATE OF MINNESOTA AND FURTHER AUTHORIZING A SUB-RECIPIENT FUNDING AGREEMENT WITH LAKEROCK ENTERPRISES INC. DBA HDPE SUPPLY**

Staff: Lovely explained that HDPE currently uses 3000 square feet of storage space, but with this grant, they will be able to expand to 7000 square feet and will be able to add two full time jobs. Delmore said his company sells polyethylene pipe fittings and welding equipment. Construction will start in May, and should be ready to move into in September.

Discussion: Fosle asked if this property will be brought up to brownfield status. Lovely replied that it is currently a superfund site, and this will bring it to an industrial level.

Vote to Approve Resolution 13D-12: Passed Unanimously Norr/Larson (5-0)

DISCUSSION

1. INTERSTATE PARKING UPDATE

Janowiec gave a presentation about 2012 achievements and 2013 planned activity for Interstate Parking. Monaco asked how customers versus merchants responded to the new parking system. Janowiec said that there was some confusion at first with those not familiar with the new technology, but most were happy with the multiple payment forms and overall feedback has been positive. Snow has been an issue only in non-DEDA lots because they are only enforced May through October. But customers do have the option to pay by license plate number instead of parking space number if they cannot see their space number. 45% of Duluth customers have been paying by credit card, which was higher than the overall Interstate percentage. One primary complaint was a line-up of people at the pay stations between 10:00 AM -12:00 PM in summer in the Marine Museum Lot, so another pay station machine will be added. Eng asked about the capital cost of this added pay station, and Janowiec replied that it will be \$10,000, to be split 50/50 with DEDA and Etor, and Interstate offered to finance it at 0%. Canopies will be added to the pay stations by May 15th. Duluth Parking has its own logo and signs will be installed at each lot by May 15th. An office space/parking store was opened at the Tech Village for Duluth Parking. One of the largest achievements this past year was the creation of the Downtown Parking Advisory Committee (DPAC), which was set up as an extension and advisory role to the Duluth Parking Commission. DPAC sent out parking surveys and received 300 responses from businesses and individuals about their parking needs. Janowiec reviewed financial information for 2012 and 2013. The Duluth Parking website will be live within the month for general information, monthly parking, and payments of violations. Heino asked if this capital intensive time will transition to maintenance. Janowiec said that there is about a ten year lifespan until equipment will need replacement.

Norr and Larson leave at 6:02.

2. PIER B UPDATE Tabled until April.

3. DIRECTOR'S REPORT

- A) Steam Plant and Irving parking lots will soon have a new arrangement involving Interstate Parking in order to keep a large employer in Duluth.
- B) Workforce housing is an issue in our community and we will commission a housing analysis study by Maxfield Research, and hope to evenly split the cost of \$5,000 with the HRA
- C) The professional talent recruitment data base project is moving forward, and the Homegrown field guide will advertise this. In exchange for this advertisement, they are temporarily using Temple Opera office space.

D) A NorShor hearing for state bonding for the skywalk project was held at the House level and next week it will be heard in the Senate.

E) A Duluth corporate tower presentation will take place at the City Council meeting next week. A TIF plan presentation will come forward in August.

ADJOURNMENT: President Monaco adjourned the March 27, 2013 meeting of the DEDA at 6:10 p.m.

Respectfully submitted,



Christopher T. Eng
Executive Director

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